



Regis Library Business Source Premier tutorial

http://insite.regis.edu/library/public/BSP/BusinessSourcePremier_demo.htm

INTRODUCTION

The Business Source Premier database includes full text articles from over 7,400 journals and other sources in management, economics, finance, accounting, and international business, including the *Harvard Business Review*. The database also offers access to company profiles, market research reports, SWOT (Strengths, Weaknesses, Opportunities, & Threats) analyses, industry profiles, and country reports.

To access the Business Source Premier database, start at the library homepage: <http://www.regis.edu/library>. Links to the databases can be found on the subject guides. To access the subject guides, look for the **Research by Subject** links in one of two locations: on the Library Quick Links menu or under the Research header on the library homepage.

Links to the Business Source Premier database can be found on any of the subject guides that address issues related to business, management, or leadership. Choose the guide that best fits your area of research. Click the link to open the database. The database will open in a new browser window. If you are off campus, you will need to log in with your RegisNET username and password.

MAIN MENU: Show me how to find....

Journal Articles

- Begin your article search by entering your search terms in the search boxes. Use the multiple search boxes to divide your topic into different "building blocks". Add more terms for your topic if necessary.
 - For example, in the first search box enter leadership and in the second search box enter ethics. Click the Search button. This search results in over 1500 items. That's a lot!
- Make this search more specific by using the same subject headings the database uses. Click the Subject: Thesaurus Term link to the left of your search results. Use the Subject: Thesaurus Term list to identify subject headings for your topic. Selecting a subject heading from this list will narrow your previous search to items that specifically address the subject.
 - For example, click the subject heading leadership.
- Using the subject Thesaurus terms provides more focus too the search and results in fewer, more relevant items. Return to the Subject: Thesaurus Terms list to identify more subject headings if necessary.
 - For example, click the subject heading Business Ethics.

- Our search results now specifically address the subjects Leadership and Business Ethics. Take notice of the search process. We started with a keyword search for leadership and ethics. Next, we used the list of Subject Thesaurus Terms to specify the subjects we are interested in. This narrowed our search down to items that specifically address our topic. In doing so, we removed items that are not as relevant as the ones we retrieved using the subject thesaurus terms.
- We can further refine our search by limiting it to a specific type of publication. Use the Source Types menu to the left of the search results to limit your search to specific types of publications (e.g. academic journals, magazines, newspapers, etc.)
- Use the search options menu to place additional limits on your search, such as date of publication, document type, and more. Access the search options menu using the link to the right of your search results. Caution: Add limits towards the end of your search. Too many limits at the beginning of your search can create zero search results.
- When available from the database, a link to the full text will be provided. If no full text is offered, click the [Check for full text](#) link to view your options for obtaining the article.

Company Profiles

Business Source Premier includes profiles for over 10,000 U.S. and international companies. Use the Company Profiles link in the upper left corner of the advanced search page to access the profiles. Use the browse box to find profiles for companies you are interested in. Click the Datamonitor Reports (PDF) link to view the profiles. Datamonitor profiles include SWOT (Strengths, Weaknesses, Opportunities, & Strengths) analyses, a list of key employees, and a description of competing companies.

SWOT Analyses

SWOT analyses can be found in the Datamonitor company profiles, as described above. Alternatively, a search of the database for a specific company can also be narrowed down to SWOT analyses (if available), using the Source Types menu found to the left of the search results. SWOT Analyses will be listed as a source type for most company searches.

Industry Profiles

Using the Search Options menu, you can limit your search to industry profiles. This limit can be applied at the beginning of the search or at the end. For the search, start with a brief one or two word description of the industry you are interested. When conducting an initial search, look for the Publication Type menu below the advanced search boxes under the search options. Use the Publication Type menu to select Industry Profiles. If you have already performed your initial search, use the Source Type menu to the left of the search results and select Industry Profiles.

Market Research Reports

To search for Market Research Reports, start with a keyword search for the industry you are interested in. After running your initial search, use the Source Types menu, located to the left of your search results, to limit your search to any available market research reports.

Country Reports

The database includes country reports published by the Economist Intelligence Unit (EIU) in New York. To search specifically for these publications, type in the name of the country you wish to research in the first search box on the advanced search page. In the second search box, enter the phrase “country report”. Run the search to view the report(s) on the specified country from the EIU.

The database also includes country profiles from other publications. To view all country profiles, do a simple keyword search for the country you wish to research. After generating the search results, use the Source Types menu to the left and select Country Reports link. This is a more general search than the one described above, as it will include all country reports that mention the specified country.

Ask Us! – Click on Ask Us! from any of the library web pages to chat, e-mail, or contact a librarian for assistance.

Dayton Memorial Library Hours (call 303-458-4030 for summer hours):

Monday – Thursday:	7:30 a.m. - midnight
Friday:	7:30 a.m. - 7:00 p.m.
Saturday:	7:30 a.m. - 7:00 p.m.
Sunday:	12:30 p.m. - midnight

Reference Desk Hours (call 303-458-4031 for summer hours):

Monday – Thursday:	9:00 a.m. - 10:00 p.m.
Friday	9:00 a.m. - 4:00 p.m.
Saturday	9:00 a.m. - 6:00 p.m.
Sunday	12:30 p.m. - 9:00 p.m.

Phone numbers

Reference	(303) 458-4031
Circulation	(303) 458-4030
Interlibrary Loan	(303) 458-4263
Media Services	(303) 458-4265
FAX	(303) 964-5497
Toll free	(800) 388-2366 (enter any 4 digit extension when prompted)

Phone numbers, Colorado Springs

Circulation/reference	(719) 264-7080
Toll free	(800) 388-2366 ext. 7080

Information on all library services is also detailed on the Regis University Library web pages at <http://www.regis.edu/library>. 09/08 PAB