



## Select Library Resources for International Business

<http://www.regis.edu/library.htm>

The Regis Libraries' web page has links leading you to our library catalog, article databases, and corporate information, all accessible from DML or from home.

Use the *Lumen Library Catalog* link on our Web page to look up books (and e-books), journals (and e-journals), government publications, and media.

Use the *Prospector Catalog* link to search the holdings of 23 academic and public libraries. Use Prospector to request books to be delivered to a Regis campus.

*1. Background: Countries, Customs, Statistics, Trade and Corporate Information.*

### **Business Source Premier** (online)

"BSP" contains country economic reports from the Economist Intelligence Unit and Political Risk Year Book. Search a country name and look for the "Country Economic Data" link at the top of your results.

### **Country Studies** (online, Library of Congress.)

<http://lcweb2.loc.gov/frd/cs/cshome.html>

This free public site has book-length studies of more than 100 countries. This covers each country's culture, geography, labor, economy, infrastructure, balance of trade, foreign trade, and other factors.

### **Craighead's International Business, Travel, and Relocation Guide to 84 Countries.**

Gale Group, 2001. 4 vols. REF HF5549.5 .E45 D56

Examines each country's social, cultural, and business climate, including living conditions, business practices, etiquette, social customs and taboos, this is very apt for business travel.

### **Doing Business and Investing In...** PricewaterhouseCoopers REF HC 57 .D6

This series has reports of 100-250 pages on business, accounting, taxation, and investing in individual countries. Topics include regulatory environment, incentives for foreign investment, exports, etc.

### **Europa World Year Book.** Europa, 2 vols. annual. REF JN 1 .E85

Europa's fine print covers political and economic structures, legal systems, political parties, culture and recent history for many countries, plus it has statistics and a directory of government & trade organizations.

### **Exporters' Encyclopaedia.** Dun & Bradstreet REF HF 3011 .E9

Country profiles include information on marketing data, communications, transportation, business travel, customs, licensing, warehousing, key contacts, local agents, trade regulations and documentation.

### **The Global Competitiveness Report.** World Economic Forum REF HF 1414 .G559

The Country Profiles section ranks problematic factors for doing business around the world and indicates the competitive advantages and disadvantages for each country from incentive compensation to corruption.

### **Foreign Information By Country** (C.U. Libraries web site)

<http://ucblibraries.colorado.edu/govpubs/for/foreigngovt.htm>

The Government Publications Dept. of CU-Boulder assembled this very impressive list of mainly public web sites on individual countries. Sources include the UN, the Food & Agricultural Organization of the U.N., UNESCO, U.S. Commerce Dept. trade statistics, and the country's own government sites. 4 Stars!

### **International trade practice** Thomson Fin'l. 1997- 2nd ed REF KF6659 .K392 v 1-2

Trade, tariffs, barriers, intellectual property, anti-dumping provisions are among the topics covered. It's very helpful where international agencies such as the WTO conflict with U.S. legislation. Good coverage of international agreements.

### **Principal International Businesses**. D&B, annual REF HF 54 .U5 P74

This is a directory of 50,000 leading companies and select independent government agencies worldwide, arranged by country, by SIC, and alphabetically. An essential international directory.

### **STAT-USA** (library database)

The U. S. Dept. of Commerce collects business, marketing and economic data in this federal database. On the "Globus," or global, side, there is useful analysis found in the extensive country commercial guides. See also reports concerning trade barriers, commodity prices, international marketing leads, currency exchange information, and State Department Background Notes.

## **2. Finding Articles and Data.**

### **Business Source Premier** (library database)

Premier it is, with full text articles from more than 4,000 journals in management, finance, international business, etc. Articles are from scholarly and professional journals to trade periodicals. BSP also has reports sorted by country, industry and market. *Find coffee and Brazil.*

### **Business & Company Resource Center** (library database)

This Resource Center has full-text from more than 3,000 business, trade, and industry periodicals. Also included are global industry sources, a market share reporter and more. *Find watches in Rankings.*

### **Euromonitor Global Market Information Database** (library database)

GMID is an extensive database that allows you to research consumer behavior and trade possibilities by country, products, and demographics for many consumer durables and non-durables. Take the tutorial. Build your search one screen at a time. GMID is good in finding a country's economic and social data, too.

### **General BusinessFile** (library database).

An alternative to BSP, this has articles from over 2,400 business, management and economics periodicals. *Find migration and labor and Poland.*

### **Lexis-Nexis Academic** (library database)

Lexis-Nexis full-text content includes news, law, and business sources mainly. There are U.S. and international newspapers and newswires; trade and industry journals; 3-year company financials; law reviews; and court decisions. No more than 1,000 articles are retrieved, so I recommend that you limit your news searches by date or keyword proximity (w/s for within same sentence). Read their Help link. *Find agricultural w/s subsidy and Europe.*

**Mergent Online** (library database)

Known largely for providing corporate and industry financials and ratios, Mergent also covers thousands of non-U.S. companies. Search by company name, or by industry and country/exchange. Look for the enhanced country profile box that's available on the front page, too.

**STAT-USA** (library database)

This U.S. Commerce Dept. source has a strong international marketing component. Their International Trade Library has 40,000 documents related to international trade, all with searchable text on country or commodity keywords; the National Trade Databank has Market Research reports, Best Market reports, and Country Commercial Guides; and the USA Trade Online section has imports / exports by country and by commodity in a time series. Contact the Reference Desk for a password to the USA Trade Online database.

**Wall Street Journal** (library database).

This is the searchable full-text Wall Street Journal, 1984 to present. Each issue is loaded within 24 hours. Try searching a country or corporate name to see what international ties appear.

Int Biz 082008  
[jschmitt@regis.edu](mailto:jschmitt@regis.edu)