

Mergent Online contains detailed financial statements and business ratios for 15,000 U.S. public companies and 20,000 non-U.S. corporations. From the library web page, select *Mergent Online* from the *A-Z database list* in the *Library Quick Links*.

How to find comparative industry information using a target company:

1. Select the Basic Search tab to find your target company using the company name or ticker.
2. Click on the company name to open the company report.
3. Select the Report Builder tab, then the Comparison Reports sub tab.
4. In this section, select Compare Company Against Industry. In box #1, you can compare your target company to its industry based on the Primary NAIC (North American Industry Classification) or MIC (Mergent Industry Code) number. (note: peer companies will include only those that report their industry codes the same as your target company).
5. In box #2, select the appropriate button to compare your company to the top or bottom 10, 25 or 50 companies in the peer group.
6. In box #3, click on the + symbol after “Financials” then select the financial categories you’d like to compare. Click on the > symbol to move the categories into the “Report Items” box. Each item will correspond to a column in a spreadsheet. You can reorder the items by selecting them and using the “move up” and “move down” buttons.
7. You can choose to include multiple years of values for each data type.
8. Check the box next to Include average to get averages for each numeric valued data item.
9. Select a format (html, Word, Excel PDF) to view the report.
10. Click on the Create Report button to generate the report.*
11. Companies will be displayed alphabetically. If you would like to sort based on numerical values, use the ascending and descending triangles at the top of each column in html format, or use the sort option in Excel.

*If a problem occurs generating a report, try using a smaller number of companies or fewer years.