

Mergent Online contains detailed financial statements and business ratios for 15,000 U.S. public companies and 20,000 non-U.S. corporations. From the library web page, select *Mergent Online* from the *A-Z database list* in the *Library Quick Links*.

How to find comparative industry information using a target company:

1. Select the Basic Search tab to find your target company using the company name or ticker.
2. Click on the company name to open the company report.
3. Select the Create Reports tab, then the Comparison Reports sub tab.
4. In this section, select Compare Company Against Industry. You can compare your target company to its industry based on the Primary SIC (Standard Industrial Classification) NAICS (North American Industry Classification System) or MIC (Mergent Industry Code) number. (note: peer companies will include only those that report their industry codes the same as your target company).
5. Select the appropriate box to compare your company to the top or bottom 10, 25 or 50 companies in the peer group.
6. Check the Use Extended Items box to select the specific ratios or financial items you want to compare.
7. Click on Add report item for each of the comparative criteria you want to use. Each item will correspond to a column in a spreadsheet.
8. You can choose to include multiple years of values for each data type.
9. Check the box next to Include Averages in Heading to get averages for each numeric valued data item.
10. Click on the Create Report button to generate the report.*
11. Companies will be displayed alphabetically. If you would like to sort based on numerical values, use the ascending and descending triangles at the top of each column.
12. You have the option to download your results into Excel or print them.

*If a problem occurs generating a report, try using a smaller number of companies or fewer years.

How to find peer companies using an industry code search:

1. Select the [Advanced Search](#) tab. [note: you can also search by industry code in the Basic Search mode, but will not have as many search options]
2. In the “Select Data Category” box, select “Industry Codes” from the drop-down menu.
3. From the “Data Points” drop-down menu, select Any NAIC, Any SIC, MIC, Primary NAIC, or Primary SIC. [note: If you know the appropriate code for your industry, type it in the “Search Value” box; if you do not know the code, you can look it up using the “lookup” link above the Search Value box.]
4. Click on “Add” to move your information from the “search build” box to the “Search criteria” box.
5. To add other criteria to your search, return to “Select Data Category,” clicking on “add” after each new data category is selected.
6. Click on [Run Search](#).
7. Add companies to your analysis list by selecting individual ones, then “[Click here](#) to add the currently selected companies” or “[Click here](#) to add all the companies from this search” (up to 500 companies). After you add the companies, the page will refresh and you will see the number of companies next to the “Company Analysis List” in the top right of the page.
8. Mouse over the [Expand](#) link in the company analysis list and choose “Create Comparison Report.” This opens a new report builder window.
9. Select the data items you want included in the report using the Category and Data Item boxes. After you select each item, click on the “add item” button. You can choose to include multiple years of values for each data item.
10. Check the box next to “Include averages in heading” to get averages for each numeric data item.
11. Click on the [Create Report](#) button to generate the report.*
12. Companies will be displayed alphabetically. If you would like to sort based on numerical values, use the ascending and descending triangles at the top of each column.
13. You have the option to download your results into Excel or print them.

*If a problem occurs generating a report, try using a smaller number of companies or fewer years.