

What's **YOUR** Regis Story?



Matt Brozovich, RC '98

Matt Brozovich always knew he wanted to work for himself. But his time at Regis helped him recognize that being an entrepreneur was a realistic possibility.

As a business administration and visual arts major, Brozovich took classes in everything from marketing to painting. Yet it was the foundational principles of Jesuit education - critical thinking and analysis in order to make informed decisions - that made the biggest impression on him. Those things, he learned, lay at the root of every successful enterprise. Today, Brozovich is applying that wisdom to his own thriving business, as the creative director of Broz Design, a web/graphic design company, which offers a full complement of services, including web design and development, search engine marketing, corporate identity, logos and branding.

"I use components of my fine arts and business degrees almost daily," Brozovich says. "Understanding how a business or industry operates helps me relate to my clients. And I apply my art training to create visually appealing designs that are in line with my client's vision."

Brozovich picked up another tip for success while at Regis. He learned the value of treating people well. "Adhering to high ethical standards and helping my

clients succeed are my main priorities," he says. "Helping people, especially those that trust you to do a good job, can only lead to success."

The path to being your own boss is rarely an easy one. Brozovich worked in a variety of industries, and in several challenging situations, before venturing out on his own. But as Brozovich, a Denver native and avid hiker, can attest, without the journey we cannot fully appreciate the destination.

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Email **YOUR** story to: alumni@regis.edu

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