

Communication

Linking Majors to Careers

COMMUNICATION

Communication focuses on human interaction. It is the study of relationships among individuals, groups, cultures, and of the factors that influence those relationships. All human beings are constantly immersed or engaged in communication. Advancing technology, changes in cultures, human mobility and the interaction of persons from different socio-cultural backgrounds calls for increased understanding of effective communication and creation of new rules governing interaction. Graduates often enter the fields of advertising, public relations, and media in business or industry. Their abilities to persuade, influence and send clear messages make them valuable assets to organizations.

SKILLS: The person who majors in **Communication** at Regis University has the opportunity to learn a variety of essential **skills** such as:

- speaking
- analyzing
- informing
- writing
- listening
- reporting
- teaching
- facilitating
- interviewing
- innovating
- problem- solving
- promoting
- selling
- performing
- advocating
- consulting
- understanding
- negotiating
- persuading
- editing
- coordinating
- leading others
- mediating
- coaching

SUGGESTIONS FOR SUCCESSFUL ENTRY INTO A COMMUNICATION RELATED CAREER:

1. Select an area in which to specialize: e.g. media, public relations, advertising, organizational communication, conflict resolution or cultural communication.
2. Obtain career-related experience while in college through internships, community service or jobs.
3. Polish your writing and speaking skills.
4. Learn the "tools of the trade"-- video and audio production techniques, layout and design, speaking and listening skills.



Learners Becoming Leaders

Career Services

"Your Connection to the Future"

<http://www.regis.edu/careerservices>

RELATED JOBS: Since communication is an integral part of virtually all occupations, the communication major can be utilized in almost every career field and industry. Listed below are typical career fields communication majors enter.

Sales

Advertising Sales
 Bookstore Owner/Mgr
 Wholesale Acct. Rep
 Department Store Buyer
 Stockbroker
 Media Broker

Education

Educational Writer
 Lecturer/Teacher
 Media Specialist
 International Student Coordinator

Publishing

Literary Agent
 Editor
 Traffic Manager
 Editorial Writer
 Copywriter
 Proofreader

The Arts and Culture

Art Gallery Assistant
 Asst. Museum Curator
 Historical Society Dir
 Fund Raiser/Grant writer
 Theater Manager
 Script/Screen Writer
 Performer
 Film/Play Director/Producer
 Film/Play Editor
 Publicity Director

Journalism

Reporter
 Technical Writer
 Newspaper Editor
 Critic
 Sports Editor
 Proofreader
 Columnist
 Graphic & Productions
 News Analyst

Advertising/Marketing

Designer
 Publicity Director
 Information Specialist
 Account Manager
 Media Researcher
 Account Manager
 Media Researcher
 Promotion
 Copywriter

Business/Industry

Purchasing
 Market Research Analyst
 Trainer
 In-House Communication Officer
 Media Relations
 Customer Service Rep.
 Business Manager
 Production Manager
 Information Specialist
 Event/Conference Coordinator
 Investor Relations
 Organizational Development/
 Human Resources Professional

Government

Recruiter
 Lobbyist
 Administrative Asst
 Press Secretary
 Campaign Director
 Speech Writer
 Affirmative Action Officer
 Probation Officer
 Elected Official
 Public Information Officer
 Public Affairs Specialist
 Grants Specialist
 Writer/Editor

**Media Production
 (TV & Radio)**

Program Director
 Announcer/Narrator
 Broadcasting Technician
 Traffic Manager
 Film/Video Editor
 Disc Jockey
 Production Supervisor
 Sound Mixer
 Technical Producer
 Special Effects Specialist
 Graphics Coordinator

Public Relations/Public Affairs

Community Affairs Director
 Hospital Volunteers Coordinator
 Public Relations Representative
 Employee Publications Specialist
 Financial Liason
 College Relations Specialist

Culture Communication

Consulting
 Cross-Culture Specialist
 Employee Relations Specialist
 Diversity Trainer
 Conflict Negotiator
 Mediator

Nonprofit Management

Director
 Development Officer
 Fundraiser
 Volunteer Coordinator
 Communication Director
 Media Director
 Grant Writer
 Case Manager

WEB SITES RELATED TO COMMUNICATIONS:

Human Communication Research Journal – www.hcr.oupjournals.org
Federal Communications Commission – www.fcc.gov
Communication Theory Journal – www.ct.oupjournals.org
Ministry Match – www.ministrymatch.com
Careers in Human Resources – www.humanresources.aiu-schools.org
TvSpy Job Bank – www.tvspy.com
Map of American Television Stations – www.tvradioworld.com
Communications Roundtable – www.roundtable.org

PROFESSIONAL ORGANIZATIONS IN THIS FIELD:

American Communication Association – www.cavern.uark.edu/comminfo
American League of Lobbyists – www.alldc.org
American Society of Training Development – www.astd.org
American Speech-Language-Hearing Association – www.asha.org
Colorado Speech-Language Hearing Association – www.gradschool.com/listings/west/speech
International Association of Business Communications – www.iabc.com
International Speech Communication Association – www.isca-speech.org
National Communication Association – www.nea.org/crisis
National Association of Broadcasters – www.nab.org
Western States Communication Association – www.westcomm.org
Organizational Development Network - www.odnetwork.org

CONFLICT AND DIALOGUE PROFESSIONALS:

Specialists

Mediators	Dialogue Facilitators	Educators
Consultants	Trainers	Arbitrators
Case Managers	Ombudsmen	Relations Specialists
Labor Negotiators	Business Negotiators	Peer Mediation Program Directors
Meeting Facilitators/Consultants Intercultural, Inter-group, or Diversity Relations Specialists		
Conflict Resolution or Dialogue Program Directors Researchers		

Professions that Integrate Conflict and Dialogue

Human Resources	Counseling or Therapy	Management
Education	Consulting	Sustainable Development
Environmental Protection	Urban Planning	Social Work
Social Change	Activism	Research Personnel
Management	Community Organizing	Economic Development
Ecosystem Management	Transportation Specialists	Religion/Spirituality
Communication	Media	Diplomacy

LINKS FOR CONFLICT AND DIALOGUE RESOURCES:

<http://www.campus-adr.org/index.html>

<http://www.crimo.org/?nid=2000>

<http://www.acrnet.org>

<http://www.iimcr.org/index.cfm?pageID=2>

<http://www.gmu.edu/departments/nvms/jobs.htm>

<http://www.careers.org/topic/02-40-employment-conflict-resolution-resources.html>

<http://www.conflictmanagementresources.com>

<http://www.conflicttransformation.org>

http://www.campus-adr.org/Student_Center/academics_student.html#Joblinks

<http://www.conflictmanagementresources.com>

<http://www.conflicttransformation.org>

http://www.campus-adr.org/Student_Center/academics_student.html#Joblinks

<http://www.aecom.com/MarketsAndServices/40/85/index.jsp>