MAIN CAREER AREAS FOR COMMUNICATION MAJORS:

• Business
• Sales
• Marketing and Advertising
• Conflict Management
• Community Relations and Public Relations
• Education and Training
• Electronic Media/Radio/Television.Broadcasting
• Journalism: Print or Electronic
• Government and Politics
• High Technology Industries
• Health Care
• Social and Human Services

TO DISCUSS A DEGREE IN COMMUNICATION CONTACT:

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To explore the field of communication in depth, visit the National Communication Association at natcom.org
LAUNCH YOUR CAREER WITH A DEGREE IN COMMUNICATION

COMMUNICATION CAREERS:
- Corporate Communication
- Customer service
- Community Relations and Public Relations
- Conflict Management
- Marketing and Advertising
- Sales Account Manager
- Meeting and Events Planner
- Corporate Training
- Technical Writer
- Employee Relations
- Preparation for positions in corporate leadership
- Education and Training
- Social Media
- Online Content Writer

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Employers Rank Job Candidates’ Skills Needed! The ability to:

1. Verbally communicate with people inside and outside the organization.
2. Work on a team.
3. Make decisions and solve problems.
4. Plan, organize, and prioritize.
5. Analyze quantitative data.
6. Create and edit written reports
7. To sell and influence others.

Gain the competitive edge with a B.A. in Communication

Source: Job Outlook 2013, Courtesy of National Association of Colleges and Employers