

Executive Night Speaker Series

Hosted by:



When: Tuesday, February 19, 2013

5:30-6:00pm – Networking

6:00-7:00pm – Presentations

7:00-7:30pm – Networking

Where: The Mountain View Room(See Directions below)

Organizational Sustainability: Focus on Social Media and Transportation

As competition becomes stiff, natural resources become scarce, and pollution more prevalent, companies are utilizing technology to increase the customer base and reduce pollution. This week, Susan Lythgoe, a business consultant, will illustrate how you can use social media to increase your bottom-line while Michael Penev, will introduce a hydrogen fuel cell vehicle which has a tail pipe emission of pure water.

Admission: Free. Light Snacks provided.

RSVP to arenke@regis.edu



Susan Lythgoe, President. Susan A. Lythgoe Consulting

Susan is the President of Susan A. Lythgoe Consulting, where she spearheads, strategic administrative, fundraising, board and program development services to non-profits and advisory boards across the United States. Over the past two years, she has focused heavily on strategic planning and workforce development in the new energy economy.

Prior to the formation of the consulting company, Susan headed the Learning Source for Adults and Families, an agency she transformed to profitability.

Susan has served in many advisory roles to different policy makers and groups on basic adult education, family literacy, and workforce development at local, state and federal levels.

Michael Penev, Senior Analyst, National Renewable Energy Laboratory (NREL)



Michael currently works in the Hydrogen Technologies and Systems Center at NREL in Golden. In this position, he performs technical and economic analysis for all aspects of energy related hydrogen technologies. He leverages 8 years of industrial experience as a lead systems engineer in designing hydrogen and natural gas fuel cell systems at Plug Power Inc. in Albany NY. Michael's current work helps guide the DOE's decisions and policies in regarding hydrogen production and its applications in transportation and energy storage. Michael works closely with California, Hawaii and a consortium of North-East states to establish pathways of sustainable hydrogen transportation.

Michael has a MS in Mechanical Engineering from the University of Schenectady in NY. He has a BS in Chemical Engineering from the University of Washington in WA. He is currently attending the MBA program at Regis University.

Directions::

Westbound:

- Take I-70 to the Federal Boulevard exit.
- Proceed north on Federal Blvd. to first stop light (This is Regis Boulevard on your left and W. 50th Avenue on your right).
- Turn left onto Regis Boulevard and go to first stop light (Lowell Boulevard).
- Turn right onto Lowell Boulevard and proceed north past Lot 3 to Lot 4 (about half way down hill on your right).

Eastbound:

- Take I-70 to the Federal Boulevard exit, proceed north (left) on Federal Blvd. to Regis Blvd. (50th).
- Take a left on Regis Blvd., take a right on Lowell Blvd., and go north to Lot 4.

From Lot 4 to the Mountain View Room

There is visitor parking on the left as you enter Lot 4. Claver Hall is the building directly in the front of the parking lot. Go up the walkway on the right and through the double doors on the left.

For questions, contact Dr. Luka Powanga at Lpowanga@regis.edu or 303 458 4023