Career Services Alumni Survey Report Regis College 2012 Graduates

Summary

Career Services conducted a survey of the Regis College 2012 graduates during the spring of 2013 to ascertain their employment and graduate education status after graduation. A list of the Regis College 2012 graduates was obtained from the Academic Records/Registration Department. That list contained the names of 303 graduates, along with pertinent contact information needed to proceed with the survey.

The first stage of the survey involved sending email messages to each of the alumni on the survey list requesting their participation in taking the online survey. The email message included a link to the survey, which was designed to be completed in less than five minutes. The survey was generated through Campus Labs, LLC (formerly StudentVoice), a vendor that Regis University's Student Life Division has contracted with to provide a platform and advisory resources for surveys of students and alumni.

The initial email request was followed by a second email request to those alumni who had not taken the survey. A total of 52 alumni took the survey in response to both email requests, which represented about 17% of the total number of alumni solicited. We intended to increase the response rate by proceeding with a second stage of the survey that solicited participation using computer assisted telephone interviews (CATI). This is the same procedure we followed in previous alumni surveys.

We engaged Resolution Research & Marketing, Inc. (Resolution Research) to conduct the CATI second stage of the survey, the same company we used for prior Regis College graduate surveys. Resolution Research is located in Denver, Colorado and has been engaged in this business for more than 20 years, with high-profile clients that included major colleges and universities. Through the efforts of Resolution Research, an additional 125 alumni took the survey, giving us a total of 177 respondents, representing a survey response rate of about 58%.

Key Survey Results

Some of the key results of the survey include the following information (the percentages shown below reflect the responses to the question indicated; some respondents did not answer every question):

- When was your first job after graduation obtained?
 - 91.3% of the respondents obtained their first job within six months after graduation
 - 8.7% obtained their first job more than six months after graduation

- How related was the first job after graduation to the respondent's academic major?
 - 81.02% of the respondents reported that their first job was very or somewhat related to their academic major
- What was the salary range for your first job after graduation?
 - 58.27% of the respondents reported a salary of more than \$30,000
 - 42.52% reported a salary of more than \$40,000
- How did you obtain your first job after graduation?
 - 21.02% reported obtaining their first job after graduation through personal contact/networking
 - 25.57% reported having obtained their job by applying directly to the organization; this represented the most productive source among all of those surveyed
 - 17.05% reported having obtained their job through a previous position or internship
- What is your current status?
 - 76.56% of the respondents reported being either employed full- or part-time, or self-employed
 - 11.43% reported attending graduate school
 - 6.29% reported being not employed, but still seeking employment

A more detailed breakdown of the data collected for each of these questions is contained in the Appendix attached to this report. This Appendix includes the subcategories for each of the foregoing questions.

Career Services Alumni Survey – Regis College Graduates of 2012

Q8. Salary range of your <u>first job</u> after graduation (optional):			
Count	Percent		
53	41.73%	Less than \$30,000	
20	15.75%	\$30,001 to \$40,000	
20	15.75%	\$40,001 to \$50,000	
16	12.60%	\$50,001 to \$60,000	
18	14.17%	\$60,001 or more	
127	Respondents		

Q9. How	Q9. How related was your first job after graduation to your academic major?			
Count	Percent			
71	51.82%	Very related		
40	29.20%	Somewhat related		
26	18.98%	Not at all related		
137	Respondents			

Q10. When was your <u>first job</u> after graduation obtained?		
Count	Percent	
53	38.41%	Before graduation
53	38.41%	1-3 months after graduation
20	14.49%	4-6 months after graduation
12	8.70%	6+ months after graduation
138	Responde	nts

Q11. Your <u>first job</u> after graduation was obtained through: (Check all that apply)			
Count	Respondent %	Response %	
3	2.21%	1.70%	Alumni connection
3	2.21%	1.70%	CareerLink
6	4.41%	3.41%	On-Campus Recruiting/Connections
5	3.68%	2.84%	Referral by Faculty
30	22.06%	17.05%	Previous Position/Internship
2	1.47%	1.14%	Career Fair
2	1.47%	1.14%	Classified Ad
2	1.47%	1.14%	Employment Agency
37	27.21%	21.02%	Personal Contact/Networking
45	33.09%	25.57%	Applied Directly to Organization
14	10.29%	7.95%	Internet
5	3.68%	2.84%	Self-employment
22	16.18%	12.50%	Other(please specify)
136	Respondents		
176	Responses		

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Q12. Hov	v did you use Ca	reer Services	, if at all, while attending Regis University? (Check all that apply)
Count	Respondent %	Response %	
31	19.02%	12.65%	Career counseling/assessment
66	40.49%	26.94%	Job search help (resume/cover letter/interview preparation/etc.)
10	6.13%	4.08%	On-Campus Workshops
32	19.63%	13.06%	Career Fairs/other Employer On-Campus Events
15	9.20%	6.12%	CareerLink
11	6.75%	4.49%	Information from Career Services' Website
4	2.45%	1.63%	Career Options Class
76	46.63%	31.02%	I did not use Career Services.
163	Respondents		
245	Responses		

Q13. <u>Current</u> status: (Check all that apply)			
Count	Respondent %	Response %	
107	66.46%	61.14%	Employed full-time
24	14.91%	13.71%	Employed part-time
3	1.86%	1.71%	Self-employed
20	12.42%	11.43%	Attending graduate school
0	0.00%	0.00%	Military service
11	6.83%	6.29%	Not employed, still seeking employment
3	1.86%	1.71%	Not employed, not seeking employment
7	4.35%	4.00%	Other (please specify)
161	Respondents		
175	Responses		