



**Strategic Planning Update
July 5, 2011**

Goal I	
CONTINUE A COMMITMENT TO ACADEMIC RIGOR: Ensure the rigor of all academic programs to support the University's commitment to leadership, excellence, and innovation.	
Conduct an initial abbreviated review of selected programs to establish a comparative baseline followed by a rotating and ongoing review of all programs.	...The metrics pilot project of two Regis programs has been completed. Discussions continue on how to simplify the process so that metrics can be implemented across all programs, allowing programs to be rank-ordered from highest to lowest according to the program evaluation scores.
Establish a new Office of Institutional Research	...The new office's most significant work has been centralizing Regis University data, accountability and quality from the University's previous decentralized model. ...The director has completed numerous external surveys, including the sizeable <i>U.S. News and World Report</i> ranking. ...Considerable collaborative staff time has been spent on the Bill and Melinda Gates foundation's effort to collect a set of post-secondary data that will inform investment and policy decisions for student success.
Resource the Office of Academic Grants to meet the requirements of increasing faculty scholarship and research and growing compliance needs.	...A new director of the Office of Academic Grants began his duties June 15, 2011. He brings over 20 years of experience in the field. ...SPARC funding has been increased from \$30,000 annually to \$50,000 in FY2012.
Establish a Center for Excellence in Teaching and Learning that will support faculty teaching and scholarship, promote best practices in Ignatian pedagogy, anticipate 21 st century learning models, and provide the resources for ensuring quality across all University academic programs.	...Dr. Candace Berardinelli, this year's Chester Alter Professor, continues to lead this project. A Regis University faculty committee has been meeting over the summer laying the groundwork of this important initiative. A national search for a director will be launched in the Fall. ...A University-wide Fall faculty conference will focus on teaching excellence.
Establish new, high-quality programs in response to the potential of quick market entry or long-	...Beginning Fall 2011, Regis University will open a dual-language program offering

term development.	undergraduate and graduate level courses in partnership with AGMUS Ventures at a new campus location in Thornton.
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Goal II ENGAGE THE WORLD: Equip all graduates with the knowledge, skills, and habits needed to engage the world for the common good.	
Develop academic support as needed for student success, including international students and students at risk for attrition, to emphasize the knowledge and skills development needed to prepare them for successful leadership in their careers and communities.	...University resources are being consolidated for strengthening student academic support. The new combined unit will report to the Dean of Dayton Memorial Library.
In the tradition of <i>cura personalis</i> , invest in residential and virtual learning communities for developing lifelong intellectual, spiritual, and professional growth within and among the students and alumni of all three colleges.	...The task force formed to explore this goal continues to meet under the leadership of the Dean of Students, to identify best practices of physical and virtual learning communities. A plan will be formulated to enhance current communities and create future residential, land-based and virtual learning communities across all three colleges. ...The new Clarke Hall and the remodeled St. Peter Claver learning center will have increased gathering space for students.
Elevate a world-affirming global experience through integration of activities and programs in the colleges, such as inclusion of social justice issues in the curriculum, community engagement, service learning, cross-cultural competence, and study abroad.	...The endowed John J. Sullivan Chair for Free Enterprise has appointed a new Executive Director with expertise in corporate social responsibility. ...Regis University faculty and staff join other Jesuit universities in playing a significant supportive curricular, administrative and teaching role in the Jesuit Commons Higher Education on the Margins program which educates refugees in Kenya, Malawi and Syria through online delivery systems. ...Regis University was recognized “with distinction” by the U.S. President’s Higher Education Community Service Honor Roll for excellence in community engagement.

Goal III EXPAND DIGITAL AND PHYSICAL RESOURCES: Provide physical spaces and digital resources that anticipate the aspirations of a vibrant 21st century Jesuit Catholic university.	
Recast the University's master facilities plans in light of current and future space needs based on trends in education, growth opportunities, and the University's strategic goals and initiatives.	...Construction begins in the near term for Clarke Hall and remodeling of St. Peter Claver learning center.
Equip physical classrooms and virtual spaces for all campuses for faculty, students, and staff that meet the expectations of tomorrow's undergraduate and graduate students, faculty, and administrators.	...The renovated St. Peter Claver learning center will include state-of-the-art classrooms, gathering spaces, food service, and performance venues. ...The University has undertaken technology infrastructure upgrades of Wi-Fi capability enabling increased throughput.
Adopt a learning management philosophy and a platform that together support the colleges in face-to-face, online, and hybrid learning efforts.	...The migration of Desire2Learn, the new Learning Management System platform, is to be completed by January 2013 with capacity to enhance every course taught at the University.
Equip all students, faculty, and staff with digital resources on demand or as job requirements dictate.	...The University has begun to move to virtual desktop computing (also known as cloud computing) which frees funds normally required for desktop devices to provide increased mobility and access. The first 200 virtual desktop computers will be installed in mid-September 2011.

Goal IV IMPROVE ORGANIZATIONAL STRUCTURES: Enhance organizational structures to support academic models of the future that advance the University's vision and mission.	
Leverage assets of the distinctive three-college model.	...Many student academic support offices and services are being consolidated over a two-year process to be housed under one roof and supporting students of all three colleges. ...All three college marketing divisions now report to their respective academic deans, leading to increased collaboration and shared resources upon the arrival of the University's new Chief Marketing Officer.
Develop and implement faculty and staff compensation models that help recruit and retain outstanding faculty and staff.	Sibson Consulting has presented its research of University compensation structures. The recommendations are being reviewed.
Ensure a strong program of internal communications to inform faculty, staff, and stakeholders at all campuses about key decisions, initiatives, and activities and to build a culture of trust and ongoing support for the University's strategic vision.	Regular Town Hall meetings on strategic planning are being scheduled at regular intervals.

Analyze the University's infrastructure and organizational units, and make modifications as necessary to continuously improve processes, streamline operations, and redirect resources for investment in new programs and initiatives.	The Academic Policy and Planning Council, the University's highest academic governing body, is deliberating on more effective models of governance and opportunities for wider faculty voice in University matters.
Establish a Board of Trustees process for a presidential succession plan.	The Board of Trustees has selected Fr. John Fitzgibbons, S.J. to succeed Fr. Sheeran, S.J.

Goal V INCREASE VISIBILITY: Communicate the Regis University story to increase visibility, define its Jesuit Catholic character with diverse learning models, and create greater demand for a Regis University education.	
Create a centralized marketing division that supports a coordinated University brand position and advances the Regis mission to the wider community for consistent brand messaging and greater brand strength.	The executive search firm Storbeck Pimentel, of Los Angeles, is working with the University CMO search committee to identify qualified candidates. Interviews have begun.
Develop a state-of-the-art website and social media tools that are key platforms for communicating and supporting all facets of the University's life.	...ACSYS Interactive has been engaged to address www.regis.edu needs. It is anticipated to be a one and a half year process. The first stage will begin soon and will be an integration process including taxonomy, search engine optimization (SEO), and content management upgrade.

Goal VI FINANCE THE VISION: Ensure financial sustainability, invest in innovative new programs, and reduce tuition dependence.	
Establish a sustainable revenue model that reduces tuition dependence by actively pursuing other sources of revenue.	Representatives from the offices of Budget and Finance and Institutional Research continue to meet regarding allocation of University costs to the three colleges.
Determine appropriate fundraising initiatives and timelines, given the economy and the presidential transition.	...At its June 2011, the Regis University Board of Trustees approved: <ul style="list-style-type: none"> • Claver and Clarke Hall – raise \$1M • Michael J. Sheeran Endowed Financial Aid Fund – raise \$50,000 minimum • Regis Arena (fieldhouse) renovation – raise \$8.6