Regis University Vision

*Regis University will be a premier, globally-engaged institution of learning in the Jesuit tradition that prepares leaders to live productive lives of faith, meaning and service.*

1. **Jesuit, Catholic identity.** Regis shall be a destination university grounded in our greatest asset—our Jesuit, Catholic tradition of liberal arts and sciences with specialized colleges. Each college will demonstrate that our graduates engage our community in ways that make it more responsive, just and a better place to live. Graduates will be distinguished by their commitment to social justice, the principles of Catholic social teaching, and a profound respect for those of varying faith traditions and beliefs. They will be known for their leadership because they will, by their lives, articulate the connection between their education and their roles of leadership.

2. **Education linked to careers that matter through experiential learning.** Regis University students will learn to connect their education to careers and commitments they engage in throughout their lives. Internships, clinical placements, service learning experiences, career services, and employment opportunities will be coordinated, linking what happens in the University to the world of experience. Students will be able to articulate clearly what their education means and how it has prepared them for the future, and they will be highly sought-after by employers.

3. **Entrepreneurial engagement and partnership with the Denver, regional, national and international communities.** Building on our strengths, we will secure new revenue streams and significantly increase our presence in the marketplace. In telling our story better, we will recruit and support qualified international students and faculty, enhance our capacity for study abroad and leverage our strengths to engage our community. We will be a resource for, and a partner with, Jesuit colleges and universities in this country and around the world to serve those at the margins.
4. **A respected force as a university.** Regis University will grow and be acknowledged as a leading resource for the common good in the region. Regis will engage the community through health care services, student-run entrepreneurial and service initiatives, the Institute on the Common Good and other faculty/staff contributions that enrich the community.

**Goals and Initiatives**

**Goal I: Strengthen the reality of Regis as a Jesuit, destination liberal arts and professional university in the Rocky Mountain West.**

- Evaluate the existing organizational structure and implement a plan that advances Regis University as a comprehensive liberal arts institution with specialized colleges whose collective academic excellence produce exceptional graduates.
- Reinvigorate the Regis business programs into University signature programs.
- Become a sought out institution for students seeking an education characterized by international experiences that form our students to advance our Jesuit mission, both on campus and abroad.
- Expand faculty, staff and student formation activities in Jesuit, Catholic mission values focused on a “faith that does justice” and experiences with issues of justice and engagement with the poor of our world.
- Execute a marketing and image building campaign that expands awareness of Regis’ distinctive outcomes in providing both a Jesuit educational experience and strong career opportunities for its students.
- Engage the University’s alumni and friends in meaningful opportunities to mentor our students, to participate in lifelong learning and to support the University’s mission.

**Goal II: Secure Regis University’s financial stability, stewardship and sustainability.**

- Develop a comprehensive enrollment management plan that delivers the University’s desired student profiles, reduces tuition discounting and increases net revenue.
- Reduce the University’s tuition dependence.
- Increase organizational efficiency and effectiveness to promote financial sustainability and to free resources for future investment and innovation.
- Launch a comprehensive fundraising campaign that advances the goals of the strategic plan, increases University endowment and annual giving in support of underserved students and ensures a culture of philanthropy.
- Initiate a venture fund to promote investments in University-wide innovations.
Goal III: Be the model learning environment for the future.

• Develop meaningful experiential learning opportunities for all Regis University undergraduates that help them prepare for both careers and lives of service.
• Invest in facilities that enhance students’ classroom and co-curricular learning experiences, such as a new Regis College academic building, Pomponio Science Building expansion, Student Center, residence halls and the Arena project.
• Develop and expand pathways that ensure recruitment, retention, supportive learning environments and academic success for all Regis students, with special attention to first generation learners and students from diverse backgrounds.
• Advance academic excellence and innovation across the entire University through resources such as the Center for Excellence in Teaching and Learning and expanded learning technologies.
• Expand research and scholarship resources for all University faculty, including the promotion of opportunities for research that engage Regis University with the needs of the poor.
• Promote learning, teaching and research excellence at Regis through innovative use of technology to establish model environments.
• Advance the University’s reputation as a sustainable campus with innovative environmental studies programs.

Goal IV: Continue the Regis commitment to innovation and growth.

• Invest in new programs and expand existing programs that respond to emerging educational and workforce needs.
• Launch new doctoral level programs that respond to growth opportunities without changing our Carnegie classification.
• Pursue non-degree revenue opportunities such as certificates, professional continuing education and selected research ventures.
• Actively recruit ground-based and online international students and provide the resources necessary to support their success.
• Recapture market share in the post-traditional student market by leveraging Regis’ unique strengths in both nontraditional education and our Jesuit values.

Goal V: Become a recognized and valued resource for the community.

• Direct branding, marketing and communication campaigns to our Colorado communities to enhance understanding of Regis University, its talented faculty and staff, our programs and our social and economic value.
• Establish a university-run health clinic that serves Regis’ neighboring communities and provides opportunities for faculty practice and student clinical experiences.
• Increase partnerships to bring new investment, develop relationships that benefit student learning and careers, serve those on the margins, support Colorado Catholic organizations and expand Regis’ presence as a vital educational, cultural and economic force in the region.