

Jeremy Schupbach

Strategic and influential senior leader with over 15 years experience implementing and overseeing legislation and policy development in the government relations industry.

Innovative and responsive strategy and government relations professional with the demonstrated capacity to lead and influence others in a constructive manner. Proven ability to provide sound leadership and advocacy with a history of managing complex portfolios to enact issue-specific strategies for policy changes that advance organization goals and objectives.

Areas of Expertise

- Government Relations
- Agency Coordination
- State and Federal Lobbying
- Community Outreach
- Legislative Research
- Community Advocacy
- Strategic Plan Development
- Policy Analysis
- Stakeholder Engagement
- Program and Policy Evaluation
- Regulatory Review Assessments
- Public Speaking and Presentations

Accomplishments

- Achieved 100% of annual targets for changes to laws or regulations sought by clients through successfully lobbying, negotiating, and advocating on housing policy and business code changes, protecting vulnerable clients in estate and disability law.
- Passed 95% of priority legislation over five sessions by leading multiple coalitions and stakeholders to affect change in regulation and public policy.
- Saved 66% on department budget through implementation of new online bill tracking system that increased membership engagement and improved real time access to data for key leaders.

Career Experience

Founding Partner, On·point Public Affairs, Denver, CO

2019 – Present

Develop and implement advocacy and communication strategies to achieve client goals and objectives. Create and promote media and outreach campaigns to advance client interests and awareness, promote posts, press releases and letters advancing client interests and positions.

- Advise on policy and legislative issues of interest to businesses, nonprofits and health care communities
- Research, review and provide public comment, in testimony and writing, on rules and regulatory changes
- Create press releases, social media content and policy letters advancing client interests and positions

National Director, Strategy and Government Relations, Proactive MD, Denver, CO

2019 – 2022

Integrate advocacy strategy into business goals and objectives by crafting and designing new framework and procedures. Lead and provide expertise and guidance on federal and state regulatory matters to actively monitor, analyze, and assess the impact of pending and potential regulatory and judicial proceedings on the company and design strategies to further the company's business objectives.

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- Oversee and support multi-company teams that generated new business lines and transformed care delivery through new joint ventures and pilot programs.
- Monitor COVID-19 developments and synthesize media, government and industry information into updates and action items for implementation.
- Testify on behalf of advanced primary care and national health sharing companies on the impact of federal health insurance regulatory changes.

Director of Legislative Relations, Colorado Bar Association (CBA), Denver, CO

2014 – 2019

Oversaw policy improvement, coordination and implementation of lawmaking activities within and throughout CBA, and across 29 section practice areas, in support of CBA's mission and strategic plan to ensure programs and services meet targets and objectives. Developed and maintained relationships with federal offices, organizations, and community to support judicial agenda and build consensus amongst stakeholders.

- Led association efforts to achieve 90% success rate on over 200 bills by collaborating with legislators and stakeholders ensuring client satisfaction.
- Crafted and presented continuing legal education courses on legislative processes, programs, and priorities across Colorado.
- Developed relationships with key legislators at state and federal levels.
- Effectively lobbied to forestall punitive changes to laws pertaining to real estate, personal privacy and data privacy.

Legislative Liaison, Alliance, Denver, CO

2005 – 2014

Directed special projects to negotiate bills and amendments. Built and maintained coalitions to affect policy and create regulatory changes. Created and analyzed proposals, developed strategies to achieve goals; crafted proposals, fact sheets, summary reports, and presentations. Communicated with Executive Director, senior staff, executive level leaders of member organizations, and program managers on proposals.

- Increased state budget lines 12% for developmental disabilities services through policy advocacy and leadership.
- Championed 2% - 4.5% increases in annual provider rates through negotiations with regulators and stakeholders and lobbying elected officials.
- Successfully passed bills HB12-1294 and HB14-1360 to reform state healthcare regulations and oversight to increase safety for vulnerable people.

Education

Master of Public Policy

Hubert H. Humphrey Institute of Public Affairs, University of Minnesota, Minneapolis, MN

Bachelor of Science in Elementary Education

Illinois State University, Normal, IL