
MATJAŽ BREN

- * OVER TWENTY-FIVE YEARS OF CONSULTING IN PRIVATE, PUBLIC & NON-PROFIT
- * PASSIONATE EDUCATOR; FULBRIGHT CENTRAL EUROPE LECTURER RECIPIENT
- * ON-SITE EXPERIENCE IN LATIN AMERICA, NORTH AFRICA AND EUROPE
- * OVER THIRTY PUBLISHED ARTICLES

UNIVERSITY COURSES TAUGHT (Sample, mostly graduate level): Strategic Management, Marketing, Leadership for the Future, Strategy, International Marketing, International Development Practice, World Economic Issues, Product Management, International Economics, Comparative Economics, Global Economy, European Union, Issues in International Business, Nature & Human Values

EXPERIENCE

Consultant - ICARA Limited, LLC, Denver, CO 1991- Present

- Feasibility studies, business plans, analysis, strategic plans & training
- Non-profit economic development for economically disadvantaged groups
- Clients have included Danaher, IBM, StorageTek, CCHD, U.S. Government
- Department of State sustainable development awards in Dominican Republic, Belarus

Lecturer Faculty – Regis University, Denver, CO 1991- Present

- Helped develop five different on-line and ground based courses
- Three Outstanding Teacher awards for excellence in teaching

Adjunct Faculty – University of Colorado, Boulder, CO 1995- 2014

- Lecturer in undergraduate, full time and professional evening MBA program
- Marketing Management, Strategy & International Marketing Management

Adjunct Faculty – University of Denver, Colorado School of Mines

- Have occasionally taught and teach in both schools over the years

Contractor - TVI, Albuquerque, NM 1987-89

- Assisted with US Immigration & Neutralization Amnesty Program
 - Covered legal, social, financial, cultural and communication areas
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Co-Founder - World Record Bike Trek Across Americas, Mpls. MN 1985-87
(Group set a world record, biking from the top of Alaska to the tip of Argentina)

- Corporate & trek logistics, fund-raising, public relations
- Press coverage throughout the U.S., Mexico and Central America
- Budget & major sponsor contracts (Nike, Raleigh, Coca-Cola)

Independent Contractor (AID) - IVA University, Rabat, Morocco 1984-85
(US Agency for International Development grant)

- Managed the Minnesota Project personnel training
- Advised US-bound professors and administrators

EDUCATION

Master of International Management 1991
American Graduate School of International Management (Marketing focus)
Thunderbird campus, Glendale AZ

B.A. International Relations, Studio Arts 1983
University of Minnesota, Minneapolis campus

(Independent study in Seville, Spain) 1983-84

PAST MEMBERSHIPS & SERVICE

- Advisory Board, University of Denver International MBA Program
- Board of Directors, EdUSA, Boulder Technology Business Incubator
- Board of Directors, International Business Association of the Rockies
- Chair, Dinner Programs, World Trade Center
- Steering Committee, International Trade Day
- Member, Colorado Advisory Council on Mexico & Foothills International Forum
- Speaker, Foothills International Forum

LANGUAGES

- Conversational in Spanish, Slovenian, Croatian
 - Rudimentary conversational in French, Russian
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