

## BACHELOR OF ARTS IN COMMUNICATION DEGREE PROGRAM

A Bachelor of Arts in Communication equips you to play a significant role in the strategic success of today's range of companies, from small businesses and nonprofits, to major corporations and global enterprises. Regis communication courses are developed in response to the skills and qualities employers say they need in the workplace. Human resource professionals estimate that more than 80% of the people who fail at their jobs do so because they can't listen and communicate effectively (SIS International Research). Students in this program develop analytical writing skills, conceptual analysis and critical thinking skills, information literacy skills and the ability to work successfully in a global environment.

### DEGREE REQUIREMENTS

Courses offered both online and in the classroom.

#### General Core Studies (45 Credit Hours)

#### Foundational Courses (12 credit hours)

- ▶ COM 310 – Interpersonal Communication
- ▶ COM 382 – Communication Theory
- ▶ COM 427 – Communication Ethics
- ▶ COM 483 – Research Methods

#### Advanced Major Requirements (33 Credit Hours)

- ▶ COM 494 – Senior Capstone

Select ten classes from the following list. This is not a complete list, contact an admissions counselor for a full list of classes.

- ▶ COM 400 – Intercultural Communication
- ▶ COM 406 – Communication in a Technological Environment
- ▶ COM 407 – Leadership Principles
- ▶ COM 408 – Conflict Management
- ▶ COM 410 – Strategic Leadership
- ▶ COM 466 – Negotiation
- ▶ COM 420 – Mediation
- ▶ COM 437 – Persuasion, Influence and Motivation
- ▶ COM 442 – Leading Change and Innovation
- ▶ COM 472 – Professional Communication

#### Optional Specializations (12 credit hours)

- ▶ Conflict Management
- ▶ Leadership

#### Optional Minor (12 credit hours)

#### General Electives (6, 18, or 30 credit hours)

- ▶ If a specialization and a minor are completed:  
6 credit hours
- ▶ If a minor or specialization are completed: 18 credit hours
- ▶ If neither a specialization nor a minor are completed:  
30 credit hours

**Total Degree Requirements = 120 credit hours**

### ADMISSION REQUIREMENTS

- ▶ Completed application with \$50.00 fee
- ▶ Official transcripts from prior college(s)
- ▶ Prior college credit or equivalent work experience
- ▶ Resume
- ▶ Essay

To start your application and learn about additional admission requirements, visit [Regis.edu/apply](http://Regis.edu/apply).

### TUITION (2018-19 ACADEMIC YEAR)

- ▶ \$490 per credit hour

### FINANCIAL AID

In 2017-18, Regis University provided more than \$134 million in federal, state and institutional financial aid to its eligible students. To learn more about financial aid options, contact the Financial Aid Office at 800.568.8932 or visit [Regis.edu/financialaid](http://Regis.edu/financialaid).

### CLASSES START SOON

Please visit the academic calendar to see when classes start at [www.Regis.edu/Calendar](http://www.Regis.edu/Calendar)

GET STARTED TODAY

Working with you one-on-one, your Regis admissions counselor can help you decide which program is the best fit for your goals, what options can save you time and money and assist with the online application process.

800.944.7667 [RUAdmissions@regis.edu](mailto:RUAdmissions@regis.edu)  
[Regis.edu/SOM](http://Regis.edu/SOM)

Regis University is regionally accredited by the Higher Learning Commission (HLC).