



Bachelor of Science in Marketing Transfer Guide from Regis Bulletin 2019-20

Transfer Guide Covers Credits Earned from any Colorado Community College
Bachelor of Science in Marketing

Core Course Requirements	Colorado Community College Courses	Credits
Oral Composition	COM 115	3
Written Composition	ENG 121	3
Advanced Oral or Written Communication	ENG 122; COM 216	3
Language and Global Awareness	ANT 101, 215; ARA 111-112, 211; ASL 121-123, 221-222, 224; BUS 203; CHI 111-112, 211; COM 220; FRE 111-112, 211-212; GEO 105; GER 111-112, 211-212; HIS 101-112, 205, 243-255, 259-260; HUM 115; ITA 111-112, 211-212; JPN 111-112, 211-212; MAR 240; POS 205, 225; RUS 111-112; 211-212; SPA 111-112, 211-212	6
Engagement with Literature and Arts	ARA 111-112, 211-212, 211; ART 110-167, 205-266; ASL 101-125, 221-244; BUS 217; CHI 111-112, 211; COM 125, 209-230; ENG 131-132, 201-237; FRE 111-112, 211-212; GER 111-112, 211, 212; HUM 103-164; ITA 111-112, 211-212; JOU 105-121, 215-241; JPN 111-112; 211-212; LIT 115-125, 201-268; MUS 100-168, 210-211; RUS 111-112, 211-212; SPA 111-112, 211-212; THE 105-141, 211-255	3
Required Humanities Course, must be taken at Regis University	HU 336 - Leading Lives That Matter	3
Quantitative Literacy	All majors within the Anderson College of Business include quantitative requirements. No additional quantitative courses are required in the distributive core.	0
The Natural World	AST 101-102; BIO 105-115, 201-222; CHE 101-112, 205-212; ENV 101; GEO 111-112; GEY 111-135, 205; PHY 105-112, 211-213 (A natural science with corresponding laboratory.)	4
Philosophical Inquiry and Reflection	PHI 111-142, 201-220	6
Exploring Religious Traditions	HUM 118; PHI 114-118, 123-124, 140-142, 202-204, 214	6
Understanding Human Behavior, Diversity and Culture	ANT 101-126, 201-263; CRJ 110-145, 205-268; ECE 101, 103-111, 120-161, 220-266; ECO 101, 201-245, EDU 111-141, 194-226; GEO 105-106, 200; HIS 101-122, 203-265; POS 105-136, 205-225; PSY 101-102, 205-265; SOC 101-102, 205-265; WST 200-249	6
Total Core		43
Lower Foundational Requirements		
AC 3200 - Principles of Accounting I	ACC 121	3
AC 3210 - Principles of Accounting II	ACC 122	3
BA 2900 - Introduction to Business	BA 115	3
BA 3911 - Business and Professional Communication	BUS 217	3
BA 3366 - Management Essentials	MAN 226	3
EC 3200 - Principles of Macroeconomics	ECO 201	3
EC 3300 - Principles of Microeconomics	ECO 202	3
BA 3400 - Marketing Principles	MAR 216	3
MT 270 - Introduction to Statistics	BUS 226; MAT 135	3

MT 330 - Business Calculus OR MT 360A - Calculus I	Regis University	3
Total Lower Foundational Requirements		30
Upper Division Requirements		
BA 4100 - Business Finance	Regis University	3
BA 4410 - Influencing Buyer Behavior	Regis University	3
BA 4412 - Marketing Communications	Regis University	3
BA 4423 - Market Research	Regis University	3
BA 4434 - Sales	Regis University	3
BA 4658 - Project Management OR BA 4465 - Value Chain Management	Regis University	3
BA 4950 - Ethical Decision Making in Business	Regis University	3
BA 4981 - Business Law I	Regis University	3
BA 4985 - Business Policy and Strategy OR BA 4986 - Capstone: Applied Project	Regis University	3
Choose six hours from the following:		
BA 4428 - International Marketing	Regis University	3
BA 4429 - Strategic Web Design	Regis University	3
BA 4443 - Digital Marketing, Media Tactics and Tools	Regis University	3
BA 4454 - NeuroMarketing and Buyer Biology	Regis University	3
BA 4483 - Values Centered Marketing	Regis University	3
BA 4488 - Marketing for Social Change in Uganda	Regis University	3
Total Upper Division Major Requirements		33
Electives		
General Electives*	To be completed at Community College or Regis	
If optional minor is completed		1 - 3
If optional minor is not completed		13 - 15
Total General Electives		1 - 15
Total Needed for Graduation		120

*Up to 24 Technical Occupational Specialty (TOS) credits may be considered for General Electives.

**81 credits to be completed at
Community College**



**39 credits to be completed at
Regis University**



**120 total
credits**

NEXT STEP: Request unofficial transcript evaluation from ATOB@regis.edu

REGIS.EDU/TRANSFER | 800.944.7667 | ATOB@REGIS.EDU

Regis University undergraduate students must complete 30 credit hours at the upper division level at Regis University. This document is an unofficial, informational guide. Please review Regis University's Catalog for transfer policies and degree requirements.

Regis University is regionally accredited by the Higher Learning Commission (HLC).