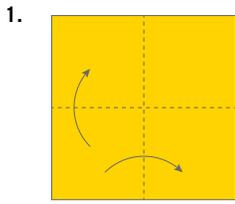


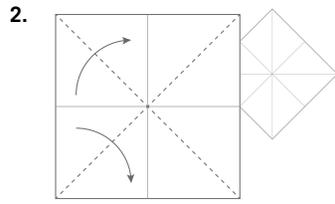


**DON'T JUST TEACH.
TRANSFORM.**

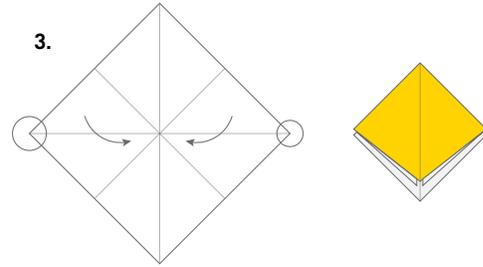
Here's how to transform our ad into an origami owl model! Note: you will need scissors.



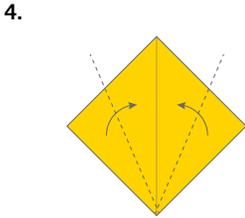
1. Start with the paper color-side up. Fold the paper in half and open it, then in half again the other way, then unfold.



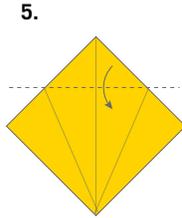
2. Flip the paper over and fold the paper in half diagonally, then open it and fold it again the other way, and unfold again. Rotate the model.



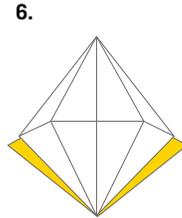
3. Pinch the left and right points, and fold them each to the bottom corner of the model. The creases we made before should move inwards toward the center of the model, and the top point should naturally collapse to the bottom point of the model.



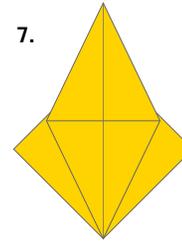
4. Now fold the right and left sides along the dotted lines, then unfold.



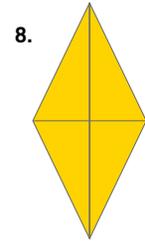
5. Fold the top of the model along the dotted line, crease well, and unfold.



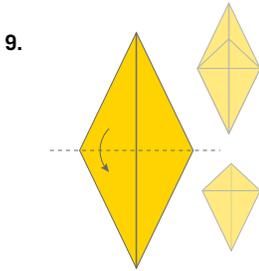
6. Open the very top layer of the model until we hit the crease we just made.



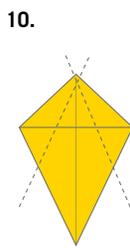
7. Hold the crease and continue pulling the top layer upwards until the model is almost flat, then flatten it fully.



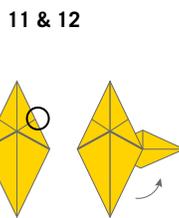
8. Flip the model over and repeat the last step. It should look like the diagram above.



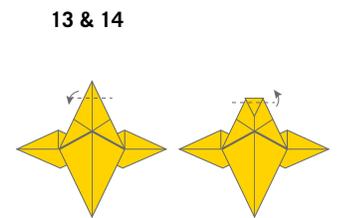
9. Fold the top flap of the model down to reach the bottom point. Flip the model over and repeat. Your model should resemble a kite!



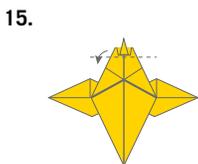
10. Fold the topmost layer towards the center along the dotted line. Flip the model over and repeat.



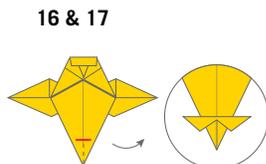
11 & 12. Your model should resemble the above diagram. Now, pinch where indicated with the circle. Using your other hand, pull the inner layer (between the top and bottom layers) out from the bottom and turn it slightly towards you. This is one wing! It will seem slightly awkward, but squash it down until the model is flat. Then, repeat for the opposite side. (Don't forget to pinch!)



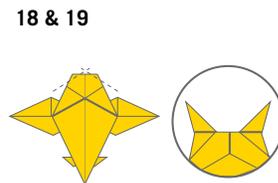
13 & 14. Fold the very top of the model down along the dotted line. Then, flip the tip back up along the next dotted line.



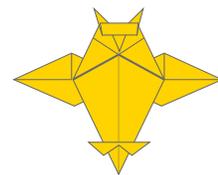
15. Fold this down once more. It's OK if it doesn't lay perfectly flat.



16 & 17. Now, take the scissors, and cut only the topmost layer of the bottom along the dotted line, and stop at the solid red line. Flip the "feet" up so that the top of each foot is aligned.



18 & 19. Flip the model over. Take the scissors again, and cut only the topmost layer along the dotted lines and pull them upwards and flatten.



20. Flip the model over once more. You've completed your origami owl model!