

## Crowdfunding and Peer-to-Peer Fundraising Application

### Application Process

Please complete the following questions and submit your application to Laura C. Mack, director of Annual Support Programs at [lmack@regis.edu](mailto:lmack@regis.edu). Applications will be reviewed as they are received and applicants will receive feedback within 10 business days from submittal. Thank you for your interest!

### Team Information

*Project Leader Name*

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*Project Leader Email*

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*Project Leader Phone Number*

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*Regis University Affiliation:* Student \_\_ Faculty \_\_ Staff\_\_ Parent\_\_ Community Member\_\_

*Group/Organization/Unit/Department*

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*Is your group a recognized or registered Student Organization? Yes \_\_\_\_\_ No\_\_\_\_\_*

*Which college or unit does this project benefit?*

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*Tell us about your group (size, purpose, etc.)*

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Project Information

*Proposed Project Title*

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*Brief Project Description*

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*What is your overall fundraising goal?*

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*How do you plan to use the funds you raise?*

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*When would you like your campaign to go live and how long do you plan it lasting?*

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*Does University Advancement have a fund open to deposit gifts for this project?*

*Yes*\_\_\_\_ *No*\_\_\_\_

Campaign Marketing & Stewardship

*Who is your target audience to raise funds from during this campaign?*

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*Please share any relevant web presence (website, social media, video content).*

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*Please share ideas for how you would like to express gratitude to your donors.*

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*Do you have photos of your group that can be used on the page? Are they located online?*

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